

## Press Release

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## **NEW PRODUCT INNOVATIONS FROM GALATA CHEMICALS**

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For immediate release

Düsseldorf, Germany – Galata Chemicals, the new name in vinyl additives, announces the launch of Mark® OBS®2405, a new heavy metal-free heat stabilizer for flexible PVC, and Markstat® 88, a new antistatic agent for use in both rigid and flexible PVC.

Mark® OBS®2405 is a proprietary heavy metal-free, amine-free heat stabilizer for indoor flexible PVC applications such as flooring and wall coverings. Offering the benefits of a reduced treat rate, enhanced heat stability and extended plastisol pot life, Mark® OBS®2405 is another strong example of Galata Chemicals' increased focus on bringing greener and more sustainable additive solutions to the market.

Markstat® 88 is a new, proprietary antistatic agent, with food contact approval which offers outstanding performance in flexible PVC. This new product also provides a good level of thermal stability, allowing for cost optimization of the heat stabilization package in safety flooring, wall covering and other applications where antistatic performance is desired.

Reflecting Galata Chemicals increased investment in research & development, these new proprietary products are just some examples of the company's latest innovations, ranging from new Mark® octyl tin heat stabilizers for outdoor PVC applications and new Mark® enhanced performance liquid mixed metal stabilizers for flexible PVC to developments in the areas of Blendex® impact modifiers for PLA (polylactic acid) resins and lower volatility Drapex® epoxidized soy bean oil for flexible PVC. All of these new initiatives are underpinned by Galata Chemicals' focus and commitment to the development of products and application solutions with an improved environmental profile to the market.

Galata Chemicals is presenting its' growth and investment plans in Hall 6, stand number E24 at K2010.

## **Galata Chemicals**

Galata Chemicals was formed on April 30, 2010 with the sale of Chemtura's PVC Additives business to Artek Aterian Holdings, a partnership between Aterian Investment Partners, a New York-based private equity firm, and Artek Surfin Chemicals Ltd., a Mumbai, India, family-owned company whose business includes textiles, metal finishing and chemicals. The sale included Chemtura's ownership interest in Chemtura Vinyl Additives GmbH and certain assets used in the manufacture and distribution of PVC additives. Additional information concerning Galata will be available at www.galatachemicals.com.

**ENDS** 

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Mark® OBS®2405, a new heavy metal-free heat stabilizer for flexible PVC, and Markstat® 88, a new antistatic agent for use in both rigid and flexible PVC are two examples of Galata Chemicals' increased focus on bringing greener and more sustainable additive solutions to the market