Press Release

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**GALATA CHEMICALS INTRODUCES DRAPEX® ALPHA, A PRIMARY BIO-BASED PLASTICIZER FOR PVC APPLICATIONS**

Monday, April 9, 2012

**For immediate release**

Southbury, CT – Galata Chemicals is pleased to introduce Drapex® Alpha, a natural oil-based primary plasticizer technology.

Drapex® Alpha is a highly efficient, bio-based primary plasticizer that can be used in place of a variety of conventional petroleum-based plasticizers with similar cost performance attributes. Drapex® Alpha is suitable for a multitude of general purpose and specialty applications. PVC compounds containing the new plasticizer exhibit improved extraction resistance, substantially reduced amounts of volatile organic compounds, and enhanced processability.

“Given the growing consumer demand for sustainable products and phthalate alternatives, we are excited about launching an innovative product designed to address those needs” – said Dr. Luc De Temmerman, President and CEO of Galata Chemicals.

Drapex® Alpha has been successfully market tested and is commercially available from Galata Chemicals’ production facilities in Europe and North America.

Galata Chemicals will be exhibiting at the upcoming Chinaplas 2012, April 8th - 21st at the Shanghai New International Expo Centre, PR, China, booth N3S33, Hall N3.

**Galata Chemicals**

Galata Chemicals is a leading global producer of plastics additives including mixed metal heat stabilizers, tin heat stabilizers, epoxidized soybean oil, polymer modifiers and chemical foaming agents. Additional information concerning Galata is available at www.galatachemicals.com.